

BERKSHIRE HATHAWAY HOMESERVICES

CONGRATULATES

BLUMENFELD GROUP

ON ITS COMPELLING "TEAM TUESDAYS"
PROFILE IN RISMEDIA



RISMedia, one of the nation's foremost real estate industry news sources, selected **Joel Blumenfeld**, a Luxury Specialist in our San Diego Central office, and his dynamic six-person team for a profile in its influential "Team Tuesdays" feature. The column highlights the nation's most notable real estate teams and their achievements.

In the interview, Joel discusses his **goals and leadership philosophy**, shares his **advice for new teams**, and reveals the team's **keys to success**.

"Our No. 1 skill is being able to rise early each day before most wake up, work while many are on vacation, and pride ourselves on being available to clients any time of any day," Joel told RISMedia.

"Our customer satisfaction is 100 percent."

Joel emphasizes that **patience, discipline, and time management** are among the most important traits he values when selecting agents to join his team. His years of experience have taught him that these attributes are vital to establishing and maintaining lifelong client relationships.

Another reason for Blumenfeld Group's success is **consistent branding**. Consulting with our in-house Marketing Division, the team has developed an appealing look, logo, and color scheme that resonates with consumers. In addition, the team utilizes high-end professional twilight photography, drone videos, quality brochures, large broker and public open houses, direct mail, and social media advertising to assure high-impact exposure for their clients' properties.

With his tenacious work ethic, optimistic leadership style, and dedication to utmost client satisfaction, Joel has established himself as one of San Diego's revered agents.

Congratulations on the well-deserved feature, Joel! You and your team have earned this recognition. The full interview, titled "Power Teams: Around-the-Clock Dedication Fuels Success," appears in the July 8 edition of rismedia.com.

619.508.2192 mobile | info@joelblumenfeld.com | Lic# 01889382

BERKSHIRE HATHAWAY | California Properties
HomeServices