

For Immediate Release

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April 5, 2014

Joel Blumenfeld Inducted to Leading Edge Society

Berkshire Hathaway HomeServices California Properties is pleased to announce that Joel Blumenfeld has earned the company's Leading Edge Society award for the second consecutive year. The achievement ranks Blumenfeld in the top six percent of the brokerage's vast network of sales associates spanning North America.

"Joel has built a reputation among his clients and colleagues for his credibility and conscientious approach to real estate service," notes Brent Consedine, manager of the San Diego Central office. "His marketing skills and talent for negotiating have allowed him to consistently deliver beneficial outcomes for his buyers and sellers."

Blumenfeld is a lifelong resident of San Diego who has personally lived in many of the city's neighborhoods. Drawing from that experience, he provides his buyers with reliable guidance about how to choose the best possible home to match their dreams and goals for the future.

For sellers, Blumenfeld applies his expertise with advanced technology to implement marketing campaigns across the Internet's most highly visited destinations. He commented that, "Knowing how to use the latest technology has been essential to my success, not only for how it helps me quickly and effectively promote my listings, but also for how it allows me to keep all of my clients informed about any updates that may occur during their transactions."

Blumenfeld also ranked in the top 100 in San Diego for the number of transactions he conducted last year. "Joel is a dedicated agent with a strong work ethic and extensive market knowledge," said David M. Cabot, president and CEO of Berkshire Hathaway HomeServices California Properties. "This allows him to provide a superior transaction experience for his clients."

Joel Blumenfeld can be contacted through Berkshire Hathaway HomeServices California Properties, at 619.508.2192, via email at info@JoelBlumenfeld.com, or on the web at www.JoelBlumenfeld.com.

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