

Joel Blumenfeld Named an RISMedia 2020 Real Estate Newsmaker

Joel Blumenfeld joins exclusive group of industry leaders who have made newsworthy contributions to the real estate industry

01/13/2020 – Berkshire Hathaway HomeServices California Properties is pleased to announce that Joel Blumenfeld, Team Lead of The Blumenfeld Group has been selected as an RISMedia 2020 Real Estate Newsmaker—a dynamic group of key influencers making headlines as a result of their newsworthy contributions to the real estate industry, and their efforts to positively affect the consumers and communities they serve.

[RISMedia](#), the leader in U.S. real estate news and information services, announced its 300-plus, 2020 Real Estate Newsmakers on Jan. 8, in both an [online directory](#) on RISMedia.com and in the [January issue](#) of its flagship publication, *Real Estate* magazine.

RISMedia’s 2020 Real Estate Newsmakers were nominated in 2019 by RISMedia readers and editors and are showcased in the following categories: Influencers, Trailblazers, Futurists, Achievers, Crusaders, Inspirations, Luminaries and Trendsetters.

“In RISMedia’s Real Estate Newsmakers, you’ll find an inspirational overview of more than 300 industry leaders who are making a difference in the real estate and homeownership sectors, and whose actions have a far-reaching and profound impact on the real estate industry, from nationwide to their own local communities,” said John Featherston, CEO and publisher of RISMedia. “You’ll meet the thought leaders and the icons. The heroes and the champions of a better way. The ones who are breaking the mold and the ones who are leading the industry forward.”

Within RISMedia’s Newsmakers Showcase, you’ll also meet this year’s “Hall of Fame” class—a select group of industry icons who have gone above and beyond toward the betterment of the real estate industry.

RISMedia’s Real Estate Newsmakers, including the 2020 Hall of Fame, will also be honored at RISMedia’s 2020 Real Estate Newsmakers Reception & Dinner at the National Press Club in Washington, D.C., in May 2020.

“Our No. 1 skill is being able to rise early each day before most wake up, work while many are on vacation and pride ourselves on being available to clients any time of any day.” – Joel Blumenfeld

RISMedia launched the first annual Real Estate Newsmakers in 2018 with an inaugural Hall of Fame: National Association of REALTORS® Chief Executive Officer **Bob Goldberg**; HomeServices of America Chairman and CEO **Ron Peltier**; Howard Hanna Real Estate Services Chief Executive Officer **Helen Hanna Casey**; HSF Affiliates Vice President of Diversity & Inclusion **Teresa Palacios Smith**; RE/MAX Boone Realty CEO and National Association of REALTORS® 2018 President **Elizabeth Mendenhall**; Better Homes and Gardens Real Estate Rand Realty General Manager and Chief Creative Officer **Joseph Rand**; and HomeSmart International Founder and Chief Executive Officer **Matt Widdows**. The group of real estate leaders were [honored](#) at an awards reception and dinner held at the National Press Club in Washington, D.C.

In January 2019, RISMedia announced its first industrywide [Newsmakers Showcase](#) with more than 230 individuals honored, followed by the release in March 2019 of that year's Hall of Fame, which included: **Gino Blefari**, CEO of HomeServices of America; **William E. Brown**, founder of Investment Properties and past president of the National Association of REALTORS®; **Carl Carter, Jr.**, a REALTOR® with RE/MAX Elite and founder of the Beverly Carter Foundation; **David Charron**, president of MRIS Investors, Inc.; **Todd Hetherington**, CEO and co-owner of NM Management, Inc., CENTURY 21 New Millennium; **Rei Mesa**, president and CEO of Berkshire Hathaway HomeServices Florida Realty; **Diane M. Ramirez**, chairman and CEO of Halstead Real Estate; **Mike Ryan**, senior advisor to RE/MAX LLC, executive officers and the board of directors; **Michael Saunders**, founder and CEO of Michael Saunders & Company; and **Mary Lynn Stone**, president and co-owner of NM Management, Inc., CENTURY 21 New Millennium.

To see RISMedia's 2020 Real Estate Newsmakers and read about their achievements, visit the [Newsmakers Gallery](#).

About RISMedia

For more than 40 years, RISMedia has provided the residential real estate industry with news, trends and business development strategies through its flagship publication, *Real Estate* magazine; its leading website, RISMedia.com; its award-winning Housecall blog; and its iconic networking and educational events, including RISMedia's CEO Exchange; RISMedia's Power Broker Forum, Reception & Dinner; and RISMedia's Newsmakers Reception & Dinner. Through RISMedia's content programs—including ACE, a turn-key social media content system—real estate professionals share thousands of articles, infographics and videos each day created by RISMedia editors and contributors, helping them influence hundreds of thousands of consumers as they consider buying and/or selling a home.

About RISMedia's Real Estate Newsmakers

RISMedia's Real Estate Newsmakers is designed to recognize those individuals making headlines as a result of their newsworthy contributions to the residential real estate industry, and their efforts to positively affect real estate professionals and the consumers and communities they serve. RISMedia's Real Estate Newsmakers were chosen based on nominations received through an online nomination process on RISMedia.com, and by nominations from RISMedia's in-house editorial team and other industry sources. Nominations for RISMedia's Real Estate Newsmakers are collected on an ongoing basis throughout the course of the year. There is no fee to nominate a Newsmaker or be recognized/featured as a Newsmaker. Due to deadline and production criteria, RISMedia's 2020 Real Estate Newsmakers Online Directory may not currently be in its final format. Please check back for ongoing updates.